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Johns Hopkins and DKBmed Announces New Educational Programs for the European Cystic Fibrosis Conference

NEW YORK, NY (March 14, 2011) — The Johns Hopkins University School of Medicine (JHUSOM), in collaboration with the Institute for Johns Hopkins Nursing (IJHN) and DKBmed, LLC, has announced the presentation of Ahead of the Curve (AOTC): The CF Genetics Revolution; a satellite symposium at the 34th European Cystic Fibrosis Conference in Hamburg, Germany, to be held June 9, 2011. In addition, as part of the Johns Hopkins eCysticFibrosis Review™ series, we will also publish three special-edition newsletters reporting on select proceedings from the conference.

These initiatives build on the experience and extend the international reach of JHUSOM, IJHN and DKBmed in producing high-quality educational programs that keep cystic fibrosis (CF) clinicians up to date on the latest advances in their field. “Educational programs such as these are extremely helpful to clinicians who manage patients with cystic fibrosis to aid them in offering care based on the latest research advances,” said eCysticFibrosis Review Program Director Michael Boyle, MD. Boyle is Associate Professor of Medicine and Director of the Adult Cystic Fibrosis Program at JHUSOM. "Moreover, disseminating new data via newsletters and other media helps spread the word to our colleagues who may not be able to attend conferences such as these in person.”

The objective of the European Cystic Fibrosis Conference (www.ecfs.eu/hamburg2011) is to provide a forum for discussion of the best basic and applied science, and to facilitate translation of the latest knowledge into daily clinical practice. The program will reflect these priorities and bring together scientific and clinical teams from Europe and the rest of the world. The special editions of eCysticFibrosis Review based on the European conference will focus on nutrition, P. aeruginosa and other pathogens, and disease-modifying therapies. They will supplement regularly scheduled issues of eCysticFibrosis Review and will be sent to all subscribers, as well as to attendees at the conference.

eCysticFibrosis Review, a CME/CE-certified newsletter and podcast series (www.eCysticFibrosisReview.org), has more than 2,700 participants (an increase of nearly 35 percent in the last year alone) and is written by leading CF experts. The newsletters consist of expert reviews in which the author explores the most current and clinically relevant literature on a specific cystic fibrosis topic from peer-reviewed journals; and interactive case studies (podcasts) that provide learners with an opportunity to apply the knowledge gained from the newsletters. Combined, these two formats help participants recognize and close knowledge gaps on the range of topics covered.
Volume 2 is supported by an educational grant from Genentech, Inc., Eurand Pharmaceuticals, Inc., Vertex Pharmaceuticals, Inc., Axcan Pharma, Inc., and Gilead.

Johns Hopkins, in collaboration with DKBmed, has also produced other programs in cystic fibrosis including the recent Ahead of the Curve (AOTC): CF Summit. These two live, international webcasts where held on December 2, 2010 and February 3, 2011. More than 600 clinicians viewed one or both of these webcasts either with their peers at 10 cystic fibrosis centers around the country or from personal computers at other US and international locations. Johns Hopkins and DKBmed are now producing two newsletters encapsulating the data presented. This program is supported by an educational grant from Vertex Pharmaceuticals, Inc.

Information about continuing education credits for these programs is available on the programs’ individual websites.

About DKBmed
DKBmed is an integrated, non-accredited, continuing medical education company operated by a team of experienced medical education professionals and featuring the finest faculty in the country. The goal of DKBmed is to provide health care professionals effective medical education that closes identified practice gaps to ensure optimal patient care.

Working with academic accredited providers, DKBmed develops and implements live, recorded, print and web- and smart phone-enabled educational programs. These programs are accessible through the company’s web site (www.dkbmed.com). DKBmed’s programs reach more than 30,000 clinicians working in a variety of specialties, including rheumatology, neonatology, cystic fibrosis, infectious disease, dermatology, macular degeneration, multiple sclerosis, and pain management.

About the Johns Hopkins University School of Medicine
In July 2010, US News & World Report ranked The Johns Hopkins Hospital No. 1 among American hospitals for the 20th consecutive year. Johns Hopkins remains the nation’s leading medical-school recipient of research funds from the National Institutes of Health. In 2006, the Johns Hopkins Office of CME received “Accreditation with Commendation” for six years, the highest ranking issued by the Accreditation Council for Continuing Medical Education (ACCME). In addition, the Alliance for Continuing Medical Education (ACME) has named Hopkins a center for “Best Practices.”

The Johns Hopkins University School of Medicine is an Evidence-based Practice Center (EPC), one of 13 such centers in North America funded in 2002 by the Agency for Healthcare Research and Quality (AHRQ).

Johns Hopkins takes full responsibility for the content, quality, and integrity of its CME activities. The Office of Continuing Education (OCME) scrutinizes all of activity-related materials (recruitment materials, signage, syllabi, etc.) for fair balance and compliance with ACCME standards. In addition, the OCME will not release any materials until they have been approved by the program chair and evaluated for fair balance and accuracy by the faculty.

(www.hopkinsCME.edu)

About the Institute for Johns Hopkins Nursing (IJHN)
IJHN was created in 1996 as a partnership between The Johns Hopkins University School of Nursing and The Johns Hopkins Hospital Department of Nursing. Its mission is to share the
innovations of Johns Hopkins Nursing in practice, education, and research – locally, nationally, and globally. The Institute for Johns Hopkins Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The Institute for Johns Hopkins Nursing is approved as a provider of continuing education by the American Academy of Nurse Practitioners: AANP Provider Number 061216.

The Johns Hopkins Hospital is a Magnet Hospital, a distinction awarded for its excellence of nursing practice and organization from the Magnet Recognition Program of the American Nurses Credentialing Center. It is ranked 1st in the nation in the U.S. News & World Report "Best Hospitals" report. The Johns Hopkins University School of Nursing is ranked 4th in the nation in nursing in the U.S. News & World Report "America's Best Graduate Schools."