

**NEWS RELEASE — FOR IMMEDIATE DISTRIBUTION**

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***Johns Hopkins University eLiterature Review™ Series Educates Healthcare Providers and Changes Practice***

NEW YORK (August 3, 2011) — *eLiterature Review*, a successful continuing medical education program presented by the Johns Hopkins University School of Medicine and The Institute for Johns Hopkins Nursing, in collaboration with DKBmed, LLC, is now in its ninth year. Feedback from the series' 22,000 subscribers indicates that the content is extremely well received and convenient and is enhancing clinical practice.

The program is sent each month by email to subscriber participants. Each single-topic activity includes literature review newsletters and case-based podcasts that apply the information to a clinical situation to help model practice change. There are currently five *eLiterature Review* programs in a variety of specialties including neonatology, viral hepatitis, cystic fibrosis, nephrology, medical dermatology, and ophthalmology. Past programs have included hematologic malignancies, infectious diseases, and influenza. Subscribers include specialist physicians, primary care providers, nurse practitioners, nurses, physician assistants, and allied health professionals (respiratory therapists, nutritionists, etc.)

"Medical advances continue to develop at a rapid pace, and it is often challenging for health care providers to keep up with the literature in their fields while maintaining their busy clinical practices," said Victor Marrow, executive director, Office of Funded Programs at Johns Hopkins. "Our research shows that the *eLiterature Review* programs enhance clinician's knowledge, close identified practice gaps, and translate directly into better care for patients."

Subscribers across all of the *eLiterature Review* series have conveyed positive responses such as:

- "Timely, evidenced-based information compiled in a format that is very useful for busy practitioners with limited time to read current research. Very helpful in identifying areas of current practice that may benefit from change/updating to meet best practices." (*eCystic Fibrosis Review™* subscriber)
- "Well-organized and easily synthesized information for busy practitioners. The electronic format is eco-forward and allows for access to the information remotely from the convenience of the office, home, or on the go. It's a great way to stay informed." (*eInfections Review™* subscriber)
- "How great to have up-to-date, reviewed, relevant information that impacts daily patient diagnosis and treatment waiting on my computer for me to peruse quickly when I have time, and without adding to the journal pile!" (*eMedical Dermatology Review™* subscriber)

- "The topics I've read about are above and beyond my scope of practice, which I find very interesting. Having this information available encourages me to think about the patient as a 'whole,' and not just from my professional perspective." (*eNeonatal Review*<sup>TM</sup> subscriber)

Subscribers have also reported that *eLiterature Review* activities have changed their clinical practices. For example:

- Thirty-one percent of *eMedical Dermatology* subscribers reported increasing screening and safety testing in patients before and during biologic therapy, and 45 percent said the program improved their management of atopic dermatitis.
- Among subscribers to *eCystic Fibrosis Review*, 58 percent indicated they are incorporating the body mass index (BMI) approach to assess a patient's nutritional status, while 47 percent reported they are applying current diagnostic and screening tests for diabetes based on knowledge gained from the program.

### ***About DKBmed***

DKBmed is an integrated, nonaccredited, continuing medical education company operated by a team of experienced medical education professionals and featuring the finest faculty in the country. The goal of DKBmed is to provide health care professionals with effective medical education that closes identified knowledge and practice gaps to ensure optimal patient care.

Working with accredited providers, DKBmed develops and implements live, recorded, print, and web-based educational programs. These programs are accessible through the company's web site ([www.dkbmed.com](http://www.dkbmed.com)). DKBmed's programs reach more than 30,000 clinicians specializing in a variety of areas, including neonatology, cystic fibrosis, infectious disease, dermatology, macular degeneration, rheumatoid arthritis, pulmonary disease, nephrology, hematology, transplantation, multiple sclerosis, and pain management.

### ***About The Johns Hopkins University School of Medicine***

In July 2011, *US News & World Report* ranked The Johns Hopkins Hospital No. 1 among American hospitals for the 21<sup>st</sup> consecutive year. Johns Hopkins remains the nation's leading medical school recipient of research funds from the National Institutes of Health. In 2006, the Johns Hopkins Office of CME received "Accreditation with Commendation" for six years, the highest ranking issued by the ACCME. In addition, the Alliance for Continuing Medical Education (ACME) has named Hopkins a center for "Best Practices."

The Johns Hopkins University School of Medicine is an Evidence-based Practice Center (EPC), one of 13 such centers in North America funded in 2002 by the Agency for Healthcare Research and Quality (AHRQ).

Johns Hopkins takes responsibility for the content, quality, and scientific integrity of this CME activity.

***About the Institute for Johns Hopkins Nursing***

Formed in 1995, The Institute for Johns Hopkins Nursing is an innovative partnership between the Johns Hopkins University School of Nursing and the Johns Hopkins Hospital Department of Nursing. The overall mission of The Institute is to share innovations in practice, science, and scholarship from Johns Hopkins Nursing with other health care professionals locally, nationally, and worldwide. The Institute achieves its goals through continuing education programs, consultation, and developing and marketing patient care products conceived by Johns Hopkins nurses.

The Institute for Johns Hopkins Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The Institute for Johns Hopkins Nursing is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners: AANP Provider Number 061216.